



13<sup>th</sup> China International  
 中国(上海)国际游艇展 **BOAT SHOW 2008**  
 第十三届中国国际船艇及其技术设备展览会

**China International Boat Show 2008 – Exhibition Fact Sheet**

Being the largest and fastest growing boat show in Asia, China International Boat Show is host to the entire maritime industry: exhibits range from luxury yachts to sports and lifestyle products, from equipments and supplies to destinations & marina. The show is attended by both trade and public visitors.

**Organizers:** China Boat Industry & Trade Association; Shanghai Association of Shipbuilding Industry; Shanghai CMP Sinoexpo International Exhibition Co., Ltd.; Shanghai Center for Scientific & Technological Exchange with Foreign Countries

**Next edition date & Venue:** April 10-13. 2008 Shanghai Exhibition Center

Estimated Exhibition Space: 28,000 sq m; Estimated Attendance: 24,000; Participation fees: USD 350 to USD 200 / sqm

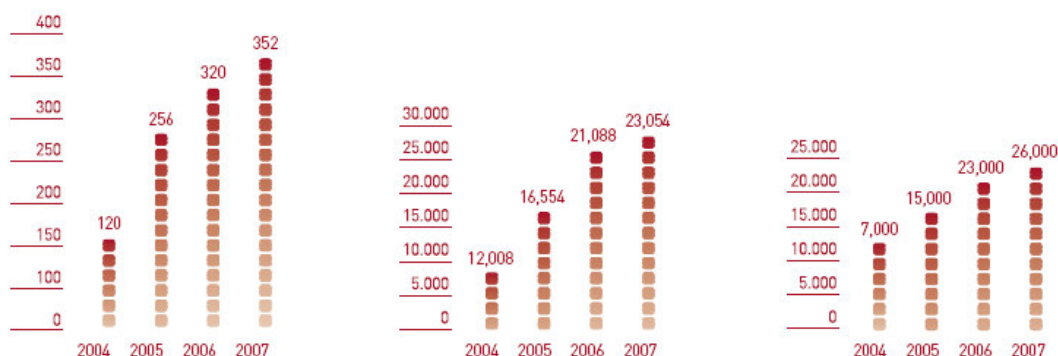
**Participating countries / Supporting Associations:** In 2007, 17 countries and regions were represented including Europe, USA, Southeast Asia and Australia. The show is supported with National Pavilions by La FIN, UCINA, AIMEX and New Zealand Marine

**Major brands participating:** Beneteau, Ferretti, Benetti, Princess, Sunseeker, Riviera, Fairline, Azimut, Brunswick, Double Happiness, Far East FRP, Shanghai Defever, Applause, Changzhou F.R.P, Iveco, Yanmar, Tripower, Volvo Penta, Kohler, Uflex ...

**Results 2007**

- ☞ Total exhibition area reached 26,000 sq m, 15% up on 2006.
- ☞ Total number of exhibitors reached 352, about 10% up on 2006.
- ☞ Total number of visitors: 23,000 (up 10%).
- ☞ 90 yachts and boats displayed in the outdoor area.
- ☞ High-level conferences driving exchange of insight and know-how.
- ☞ Australia named country of honour 2007.
- ☞ Numerous cocktails, receptions and a grand gala organised during the show.

**Figures 2004-2007**



Exhibitors

Visitors

Exhibition Space

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